

Hi! I'm Alexis Mason, a passionate graphic designer who loves bringing ideas to life. I'm quick to learn, detail-focused, and always meet deadlines. I have years of experience using Adobe Creative Suite.



#### CONTACT

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# **COLLEGE EDUCATION**

#### New England Institute of Technology 10/22 - Current

- Achieved academic excellence every term (Dean's list, 3.6GPA or higher)
- Awarded Associates Degree of Science in Graphics, Multimedia & Web Design
- Pursuing a Bachelor's degree for March '26



# **TOTAL SKILLS**

- Photoshop
- Illustrator
- InDesign
- After Effects
- Canva
- Logo Design
- Poster
- Package Design
- Social Media Content
- Website Design



# **ALEXIS MASON**

GRAPHIC DESIGNER



## PROFESSIONAL EXPERIENCE

#### The Skapoos Workshop - Brand Launch Logo, Website, Packaging, Branding, SEO

- Developed the brand identity and e-commerce website for a new business, TheSkapoos Workshop
- Worked closely, attentively, and clearly with the business owner

#### **Graphix Pulse - Portfolio Site**

#### Logo, Website, Branding, SEO, Marketing, Social Media

- Developed my personal brand identity and portfolio website to gather clients and showcase existing work
- Emphasized SEO strategies and UI/UX design choices

## Big Brothers Big Sisters of RI - Marketing Marketing, Branding, Layout Design

• Created, designed and developed a series of flyers to promote events and opportunities at the non-profit program, Big Brothers Big Sisters of Rhode Island

# SCAN THE QR CODE TO VISIT MY WEBSITE OR VISIT GRAPHIXPULSE.COM

